

## MARKET

The market capitalization took a significant dive this past week. The market capitalization today (01/08/22) sits at **2.034** trillion USD down almost 200 billion USD.

Bitcoin dominance remains steady at 39% with the price of Bitcoin (BTC) decreasing to around \$42K per coin.

## 2022 CRYPTO STRATEGY

As we move past 2021, it is important to review your crypto portfolio. First, consider the macro view of the crypto market as it relates to the overall investment market. As you can see from the below chart, Cryptocurrencies are relatively small compared to Stocks, Bonds, Real Estate, etc. However, the growth potential for Crypto's in 2022 is much greater. The availability and awareness of this asset class will continue to ramp up throughout the year as Investment firms and banks enter the market. At that point, it becomes mainstream. Until a Fidelity or Bank of America participant, it will still be considered a "risky" investment by the financial pundits. Even though we know this is not true.

Asset Class	Size	Comments
Equity (Stock)	\$100 Trillion	This is the worldwide market. US is around \$27 Trillion.
Global Commercial and Residential Real Estate	\$217 Trillion	This is the worldwide market.
Fixed Income (i.e., bonds)	\$100 Trillion	
Gold	\$7 Trillion	
Silver	\$5 Trillion	
Derivatives	\$1000 Trillion	1 quadrillion that includes including equities, commodities, bonds, and currencies.
Cryptocurrencies	\$2.034 Trillion	~800 Billion is Bitcoin alone.

As of 1/8/22

Second, if your new to the space, begin with what I call the blue chips of cryptos. Bitcoin (BTC) and Ethereum (ETH) are considered two such coins. Start there and begin your crypto journey! Finally, continue to research the up-and-coming Alt coins that reside in the Defi, NFT, and Metaverse sector. Also, don't forget the coin of all coins, XRP. ☺

As always, this is not financial advice, but what I am doing.

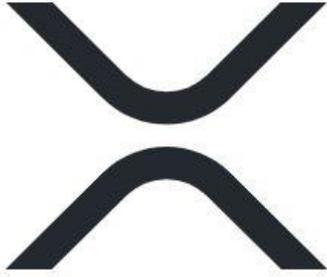
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*Be patient. I believe 2022 will bring explosive growth to the crypto space*

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*Choose your coins wisely!*



## RIPPLE (XRP)

The price of Ripple (XRP), as with all coins, took a deep dive this week. Last week XRP was trading at \$.85 USD and today (01/08/22) it is trading at \$.77 USD.

## HEADLINE NEWS

- [!\[\]\(cf5be311f7b2821912d8009884508fa2\_img.jpg\) XRP Ripple \\$30 After Clarity! & Is \\$240 POSSIBLE? !\[\]\(9804e70d96ff9fe9899b264c06a33cd7\_img.jpg\) \(We're GIVING AWAY \\$2000 Worth Of XRP!\) !\[\]\(4f49380f3d6bce047bc47b2072cc076f\_img.jpg\)](#)
- [Will Ripple \(XRP\) Price Rise in 2022? What Crypto Analysts Expect](#)

*XRP is the 6<sup>th</sup> ranked cryptocurrency in terms of market cap.*

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