

## MARKET

The market capitalization went sideways again this week. The market capitalization today sits at **1.797** trillion USD compared to **1.883** trillion USD last week.

Bitcoin dominance remains steady at 41.5% with the price of Bitcoin (BTC) has remained around \$39K per coin.

To keep tabs on the crypto market:

- [Live Coin Watch](#)
- [ProCoinNews](#)
- [Coin Market Cap](#)

## HOW TO VALUE CRYPTOCURRENCIES

It seems like there a new hot coin every week. With over 15,000 coins and counting, there is a lot to keep tabs on. Remember, always do your homework before investing in anything. It is especially important when investing in cryptos.

This is a new asset class with an evolving valuation criterion. It doesn't fall into traditional stock analysis which includes fundamental analysis (investing) or technical analysis (trading). The process I use and many leaders in this space use includes the following:

- Evaluate the Use Case
- What sector does the coin fall under? Level 1 coin, IoT, Utility.
- What are the capabilities of the management? You can have the best mouse trap, but unable to execute on building an organization that can drive utilization.
- With this new asset class, utilization is measured in what is referred to as "Metcalfe's Law".



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Choose your coins wisely!

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*The Network Effect measures utilization and helps determine price*

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*XRP is the 6<sup>th</sup> ranked cryptocurrency in terms of market cap.*

### Contact Us

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### RIPPLE (XRP)

The price of Ripple (XRP) has moved sideways again this week after dropping significantly the previous weeks. Last week XRP was trading at \$.78 USD and today (2/26/22) it is trading at \$.77 USD.

### HEADLINE NEWS

- [Attorney James K. Filan Says Unsealed SEC V. Ripple Documents Favor Ripple](#)
- [XRP & Mega Bank, Russia & SWIFT, Ripple waits on Judge, SEC hiding Docs, Amazon of Blockchain](#)

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