

MARKET

The market capitalization went sideways again this week after dropping significantly over the previous three weeks.

The market capitalization today sits at **2.258** trillion USD compared to **2.269** trillion USD on (12/11/21).

Bitcoin dominance remains steady at 39% with the price of Bitcoin (BTC) has remained around \$47K per coin.

HOW TO VALUE CRYPTOS

This is a new asset class with an evolving valuation criteria. It doesn't fall into traditional stock analysis which includes fundamental analysis (investing) or technical analysis (trading). The process I use and many leaders in this space use includes the following:

- Evaluate the Use Case. In other words, what problem is the crypto solving for and how many people/institutions will that impact.
- What are the capabilities of the management. You can have the best mouse trap, but unable to execute on building an organization that can drive utilization.
- With this new asset class, utilization is measured in what is referred to as "Metcalfe's Law".

Metcalfe's Law was one of the first attempts to quantify the network effect, and proposes that the value of a network is proportional to the square of the number of users (n^2). So, if your association has 10 users, the value the network provides is: $10^2 = 100$.

Take a listen: METCALFE'S LAW AND NETWORK EFFECTS FOR CRYPTO AND INVESTING | TRILLIONS.



Click on image to listen

Network Effect resulting in a given user deriving more value as other join the same network



Choose your coins wisely!



XRP is the 6th ranked cryptocurrency in terms of market cap.

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RIPPLE (XRP)

The price of Ripple (XRP) has moved sideways again this week after dropping significantly the previous three weeks. Last week XRP was trading at **\$.84** USD and today (12/18/21) it is trading at **\$.82** USD.

HEADLINE NEWS

- [XRP Whales Accumulated 190 Million Coins in Last 3 Months](#)
- [XRP Ripple: The Simpsons Tell Us MYSTERIOUSLY! \(Will Their Prediction ACTUALLY Turn Into REALITY?\)](#)

HAVE MORE TO SAY?